

I-Centrix Ranked #8 in New York State as a Best Company to Work For Company Recognized as One of the Best Small/Medium Companies

EAST GREENBUSH, NY – April 24, 2009 – I-Centrix, a leading provider of database and data management services, today announced it was selected by the New York State Society for Human Resource Management (NYS-SHRM) and Best Companies Group as the 8th best company to work for in New York State. Twenty small/medium-sized companies with 15 to 249 employees, and twenty large companies with 250 or more employees are recognized each year in celebration of the state's elite employers. The companies in this group have proven they know what it takes to create an environment where people love to come to work.

I-Centrix's success is marked by the common understanding staff members have to "WOW" the client. "I-Centrix is a work hard, play hard type of environment that supports and encourages every employee," said Jack Sturn, Vice President of Client Services. "While we promote individuality and independence, we establish just enough ground rules and eliminate bureaucratic red tape that tends to hinder productivity and the spirit to go above and beyond when driving to exceed our clients' expectations. In the end, it's all about our relationships with each other, and our relationships with our clients that carry the day."

About I-Centrix

I-Centrix services catalog and retail marketers with data processing technology designed specifically to support today's multichannel environment, with capabilities that have attracted the attention of some of the nation's largest multichannel marketers, including Coldwater Creek, Cornerstone Brands and Orvis. A business unit of Haggin Marketing, visit www.i-centrix.com

About Haggin Marketing

Haggin Marketing provides strategic marketing planning, creative production, media and distribution, and analytics services in a multichannel environment for clients including Adidas, American Express, AT&T, Dell, eBay, FTD, Sunglass Hut International, and more. Haggin Marketing offers sophisticated data management and processing services through its business unit, I-Centrix, advanced, trigger-based direct marketing solutions through Getmembers.com, and delivers creative and leading-edge digital solutions via SolutionSet. The company has over 400 employees in offices nationwide. Visit: <http://www.hagginmarketing.com>

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